

CGD-CC-1024

**PUBLIC PURSUIT HUNTING
921 NORTH MINNESOTA ST
WARREN, MN 567 62**

Received & Inspected
JUL - 8 2010
FCC Mail Room

July 06,2010
Commission's Secretary
9300 East Hampton Drive
Capitol Heights, MD 20743

EXEMPTION FOR UNDUE BURDEN

Dear Sir,

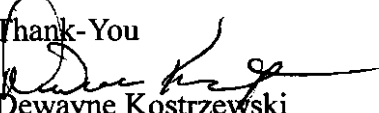
I would like to file for a exemption of undue burden for closed caption. I'm trying to get my program on our local television station WDAY in Fargo N.D. My program is a outdoor sportsman show. I've put thousands of dollars into the show and have paid for it myself over the last 2 ½ years. I've bought the cameras and editing software which cost me approximately 12000.00 dollars not to mention all my time doing the editing and being in the field.

Please let me explain, My show will be 13 episodes. There isn't a lot of talking on my show. It is not like a sitcom or church mass where someone is always talking. At times I have to write the text on the screen because audio is so low that it is hard to hear so I do a text over lay on some of the show if I can't get the audio loud enough to hear. At the beginning of the show there is a text overlay with the persons name, what they are going to be doing, where they are going to be doing it at. The actors actions also help people to follow along with the show.

I decided to finally go to the local television station to get my show on and they informed me that I must have closed captioning. They do not provide this service. I checked with a couple of companies about doing the closed captioning for my program. The prices were up to 450.00 dollars per show. Thats what I'm going to pay for the air time for each episode. I checked into getting my own software to do it myself but again the cost prohibits me from buying it at this time. I put all my money in cameras and software and saved enough money over time to be able to pay for the air time only to find that I must also include closed captioning. I can't afford closed captioning at this time. I did not budget for captions and at this time I don't have any money to even have a budget. If I don't get the exemption I will not be able to afford to put the show on the air. (see attached estimate on closed caption)

I have worked long and hard on my show over the years and have cashed in my ambulance service retirement to get money for the show. In the future if my show does make enough revenue to continue producing it, I will budget for closed captioning for the next season.

Thank-You


Dewayne Kostrzewski
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Closed Captioning Services

When you hire Impact Media for your captioning services you will be getting quality services at an affordable price. We add roll up captioning, either closed or open captioning, to your television program, infomercial, commercial, movie, outdoor show, promotional video, corporate training video, or church program.

We carefully calculate the captioning so that your on screen graphics or other pertinent information does not get covered up with the captioning text.

We provide you with a quick turn around time at no additional charge because we understand the tape that's due Thursday doesn't do any good to arrive on Friday.

In addition to providing closed captioning, we are also a post production (video editing) company. Why is that important? Perhaps you've sent your tape out to be captioned and your client calls with last minute changes and you're working on a deadline. With other captioning companies you might have to reedit the program and send out a new tape to be captioned and run the risk of missing your deadline. Impact Media can make those last minute changes to your program in house, saving you both time and money.

Perhaps you are working with a media company and they want your show to have a different (800) number on each tape so they can track your viewer response by markets. We can work with you so that you only need to send us one tape and we will insert your (800) numbers on each tape while we are captioning it. This saves you a lot of extra time and expense by not having to provide a new master for each station or market area.



Closed Captioned 28:30 TV show

Our Closed Captioning packages include: transcript, closed caption formatting, mastering to tape, professional looking labels, and shipping up to second day UPS to the station or back to you. Additional charges apply for overnight shipping.
\$175.00 (no extra hidden charges)

per show



Music Videos Closed Captioned

Our music video packages include: transcript, closed caption formatting, mastering to tape, professional looking labels, and shipping up to second day UPS to the station or back to you. We do require that you provide the lyrics to us in a word document for accuracy purposes.

\$150.00 (up to a 6 minute video)

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